# MIBIN THOMAS

**WEB DEVELOPER** 



Dubai, Dubai, 294568, United Arab Emirates, Dubai, 294568, United Arab Emirates



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#### **ABOUT ME**

As a Bachelor of Computer Applications (BCA) graduate, I bring a fervent passion for machine learning along with a robust foundation in web and app development to the table. My standout trait is my exceptional adaptability, allowing me to embrace and swiftly master new programming languages and tools with confidence and ease. This adaptability, coupled with my solid proficiency in HTML, CSS, and JavaScript, positions me as a versatile and dynamic professional in the tech industry. My skills and enthusiasm not only define my capabilities but also underscore my potential as a valuable asset to any forward-thinking team.

#### EDUCATION

### BACHELOR OF COMPUTER APPLICATION

Mysore University / Mysore / 2020

 BCA Grad excelling in ML & Web/App Dev.

#### **WORK EXPERIENCE**

### Bosq Ergonomic Living!

Sep 2024

### SOCIAL MEDIA SPECIALIST & WORDPRESS MAINTENANCE

- Monitor, analyze, and report on social media performance using analytics tools.
- Maintain and update the WordPress website, ensuring content is current and user experience is optimal.
- Develop and implement social media strategies to increase online presence and brand awareness.
- Design and create visually appealing multimedia content for social media channels.

### Meridian Trade Links

Jan 2022

#### SOCIAL MEDIA SPECIALIST

- Developed and executed social media strategies across multiple platforms (Facebook, Twitter, Instagram, LinkedIn).
- Monitored social media trends and leveraged insights to optimize content and engagement strategies.
- Created engaging content, including posts, videos, and graphics, tailored to brand voice and audience interests.
- Managed social media advertising campaigns, including budget allocation, targeting, and performance analysis.

# R-Process Outsourcing Pvt Ltd.

Jan 2021

#### TRAINEE PROCESS ASSOCIATE

• Outstanding academic track in BCA.

#### HIGHER SECONDARY

St.Sebastian's Higher Secondary School Koodaranji / Koodaranji / 2017

#### **SSLC**

St.Sebastian's High School Koodaranji / Koodaranji / 2015

SSLC Board Topper with 98% aggregate

#### LINK

Website:

www.mibinthomas.dev

# PERSONAL DETAILS

Date of birth:

25 Jun 1999

Nationality:

Indian

Visa status:

Employment Visa

Marital status:

Single

- Leveraged LiDAR technology to generate Digital Elevation Models (DEMs) and orthophotographs, enhancing land use planning initiatives.
- Integrated LiDAR annotation with image annotation, advancing the training of computer vision and deep learning algorithms for diverse applications.
- Collaborated with team members to meet daily productivity and quality targets.
- Identified and resolved processing errors, escalating complex issues to supervisors.

SKILLS			
Digital Marketing		Creativity	
Critical Thinking		Problem Solving	
LANGUAGI	<b>E</b>		
English			
COURSE			
Google Ads	• AI INTEGRATED GOOGLE ADS		

**CERTIFICATION**